

# ECon – Manage Website by Vendor/Style

## Overview

The **Edge Connector (ECon)** introduces the ability to track items uploaded to your website by vendor and vendor style instead of Edge item number (SKU). This option is set on a per category basis and applies to all items within the category. This is useful for not listing the same item multiple times as well as guaranteeing an item gets a specific product page URL that does not change.

Enabling this option has the following effects:

- When uploaded to your Ecommerce site, a single style record is sent along with the quantity. Unlike items managed by Edge item number, these records are never removed. If the item is sold through it will remain with a zero quantity.
- These items will upload under a SKU consisting of [VENDOR ABBREVIATION]-[VENDOR STYLE] instead of Edge item number.
- Items in this category that are the same vendor and vendor style now share the same **Website** tab. Making changes to this tab from any individual item will update the others.
- When imported on a web sale, you will need to select which individual Edge item is fulfilling the order.

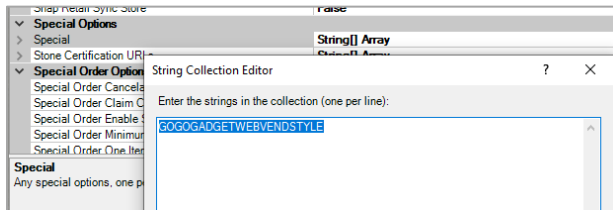


**NOTE:** This feature is **EXCLUSIVE TO SHOPIFY** integrations. Those with **EDT, TPW,** or **Punchmark** integrations **should NOT** proceed with activating this feature. **Doing so will disrupt your website integration.**

## Setup

This option is currently gated behind a special option. To enable:

1. Click **Administrative > System Options**.
2. Scroll down to **Special Options**.
3. Click **Special** and click the button to the right with the three dots.
4. Type in **GOGOGADGETWEBVENDSTYLE** and click **OK** to save your changes.



5. Restart The Edge.

To set a category to track/upload items by vendor and style:

1. Click **Inventory > Categories > List**.
2. **Edit** the category.

### 3. On the **General** tab, check **Items Tracked by Vendor / Style on Website**.

The screenshot shows the 'General' tab of a software window titled 'Category 200 Colored Stone Rings - Women's'. The window has several tabs: General, Pricing, Details, Tags, Taxes, and Description Template. The 'General' tab is active. At the top, there is an 'Inactive' checkbox. Below it, the 'ID Name' is '200 Colored Stone Rings - Women's', 'Department' is 'Colored Stone Rings', 'Type' is 'RING', and 'Gender' is 'Female'. The 'Generic Description' is 'Fashion Ring'. There is a 'Commission Adjustment' field set to '100.00%' with a note: 'Note: Enter "0" to exclude this category from commission reports.' Below that, there is a section for 'Default Pricing Method For Items In This Category' with a 'Pricing Method' dropdown set to 'Fine Jewelry, Individual Item Pricing' and a 'Unit Of Measure' dropdown. At the bottom of this section, there is a 'Category Lead Time for Jobs' checkbox. The 'Items Tracked by Vendor / Style on Website' checkbox is checked and highlighted with a red box and a red arrow pointing to it. At the bottom of the window, there are navigation buttons: '<<', '<', '16 of 64', '>', '>>', 'Save & New', 'Save & Duplicate', 'Copy To', 're & ay', 'OK / Save & Close', and 'Cancel'.

### 4. **Save** your changes.

## Working with Items

Items set to be managed in this manner will display **Master Web Detail for this Vendor Style** at the top of their **Website** tab. Remember, changing information on this tab will automatically apply to all other items in this category that have the same vendor and style.

The screenshot shows the 'Website' tab of a software window titled 'ITEMS - 001-200-1000001'. The window has several tabs: General, Stones, Tag, Quantities, Notes, Pop-Ups, Disassembled, Pre-Appraise, History, and Website. The 'Website' tab is active. At the top, there is a section for 'EDT/TPW' with a 'Never Upload This Item' checkbox (unchecked) and an 'Always Upload This Item' checkbox (checked). Below that, the 'Product Type' is 'Colored Stone Rings - Women's'. There are 'Collections' and 'Web Title' fields. The 'Web Title' is 'Lady's White Hammered 18 Karat'. The 'Web Description' is 'Lady's White Hammered 18 Karat Contemporary Fashion Ring With One 1.200 Emerald Red Ruby'. There are 'Suggest...' and 'ABC', 'abc', 'Abc' buttons. Below that, there are 'Meta Title', 'Meta Description', and 'Meta Keywords' fields. The 'Meta Tags' are 'Colored Stone Ring, Spring Time Special, Womens'. At the bottom, there are 'Base SKU' and 'Master SKU: TOG-RUBY18K' fields. The text 'Master Web Detail for this Vendor Style' is highlighted with a red box.

Though they share **Website** data, all other aspects of this item remain individual to the specific piece. Making changes on the other tabs will **not** automatically update other items.

For consistency, it is recommended you use the **Style Updater** to apply any changes to all items of the same vendor and style. To do so:

1. **Edit** the item and make desired changes.
2. Click **Supervisor > Update Style**.
3. Select what to update and click **OK** to apply to all other items matching this vendor and style.
4. **Save** your changes.