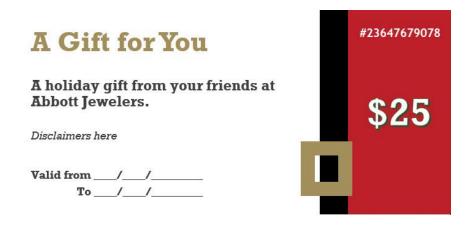
# **Giving Away Gift Cards**

# Introduction

There is **not** a way to directly give away Gift Cards in Edge since Gift Cards themselves have no cost associated with them. What you are actually doing is giving away a future discount.

## **Promotion Setup**

A suggested workaround for this kind of promotion is to have "business cards" printed with a specific denomination that also says, "A Gift for You" as shown in the example below. These cards should also include both a random "Gift Card" number and line to fill in an expiration date.



Next, you will need to add a Misc Sale Line for processing the transactions in POS and tracking your giveaways.

#### Setting up the Misc Sale Line

- 1. In Edge, go to Administrative > Misc Sale Lines.
- 2. Click Add at the bottom to add a new Misc Sale.
- 3. Enter a short name (what appears in the drop-down menu at POS). In this case, "A Gift for You".
- 4. Enter a **description** (i.e., Giveaway)
- 5. Select **Treat as Credit**.
- 6. Click **OK/Save & Close** to save your new Misc Sale.

### **Processing Giveaway Transactions**

After you have successfully created your **Misc Sale Line**, you will be ready to process a transaction once a customer enters your store and presents the card.

There are **two ways** to handle transactions when the customer brings in a card to be used. The option you choose depends on whether or not you want the value of the gift to reduce the salesperson's commissions:

#### If you <u>do</u> want to reduce a salesperson's commission:

- Use the value as a **discount** on the **item** you are selling.
- Use the "A Gift for You" line to enter the number, which also serves to track why the item is being discounted.
- **<u>Do not</u>** put a value on the **Misc Line**.

#### If you <u>do not</u> want to reduce a salesperson's commission:

• Use the "A Gift for You" line to reduce the sale by the discount value.