

# GemLightbox by Picup Media

## Overview

The **GemLightbox by Picup Media** integration was developed with convenience in mind, providing you with the added capability of downloading images, videos, and/or descriptions from GemLightbox into Edge. You have the option to use **both** features if you wish or **choose one** option that best suits your needs.

This integration includes two features:

- **Download images/videos from GemLightbox's Jewelry Hub** site into Edge:
  - They are matched based on Edge Item # = GemLightbox SKU (does not include our store number, so 100-00001 not 001-100-00001)
- Use **GemLightbox AI generated descriptions** on Edge items:
  - Descriptions are AI suggested based on Edge item data and the images.



### NOTE

There is **no cost** to use this feature, but you must have an **active account** with **GemLightbox** to use this feature. To verify you have an active account, or to sign up for **GemHub**, [click here](#).

## Setup

As mentioned, this is a license-based integration requiring an active account with **GemLightbox**. Once you have verified you have an **active GemLightbox** account, contact our [Customer Service](#) department to have the integration enabled in your license. They will then issue you a new **Edge license** via email. The newly issued license must be installed prior to using this feature in Edge. Installation steps are **included** with your license.

## GemLightbox Authentication

Once your new license has been installed, follow the steps below to **authenticate** your **GemLightbox** account in Edge.

You **must** authenticate using the main GemHub parent account login. This account is marked as the **GemHub Admin** account as shown below. Attempting to authenticate using a **Member** account **will not work**.



### NOTE

The screenshot shows a 'My Profile' page with tabs for Account Info, Billing, Subaccounts, Share Settings, AR Settings, Subscriptions, and Integrations. Under the 'Subaccounts (1)' section, there is a table with columns for Photo, Name, Email, and Phone. The first row shows 'Test Name Admin' with email 'fake@email.com' and a phone number '+1'. A red box highlights the name 'Test Name Admin' and a red arrow points to it. The second row shows 'Test Name 2 Member' with email 'fake2@email.com' and phone number '+undefined undefined'.

Photo	Name	Email	Phone
	<b>Test Name Admin</b>	fake@email.com	+1
	<b>Test Name 2 Member</b>	fake2@email.com	+undefined undefined

To authenticate your **GemHub Admin** account in Edge:

1. Navigate to **Administrative > GemLightbox > Authenticate.**

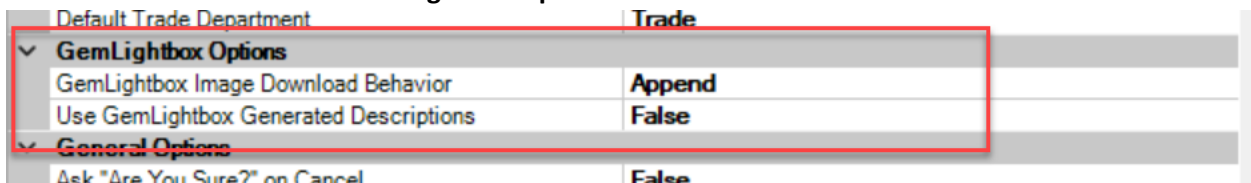
2. Enter your **GemLight ID** and **Password**, then click **OK** to complete authentication.

## System Options

The **GemLightbox** feature includes two optional **System Options** for better control over how you manage photos and descriptions between Edge and **GemLightbox**.

To access System Options:

1. Navigate to **Administrative > System Options.**
2. **Search** or **scroll** down to the **GemLightbox Options** section.



Available System Options:

- **GemLightbox Image Download Behavior** – Controls what happens when downloading images from **GemLightbox** into Edge.
  - **Prepend** – Add new images to the beginning of existing images.
  - **Append** – Add new images to the end of existing images.
  - **Overwrite** – Overwrite existing Edge images.
- **Use GemLightbox Generated Descriptions** – Set this to **True** if you want to use **GemLightbox** descriptions when you click the **Suggest** button.
  - This option **replaces** Edge’s built-in description generator, **which includes description templates**. You **cannot** use both together. You must choose one or the other.

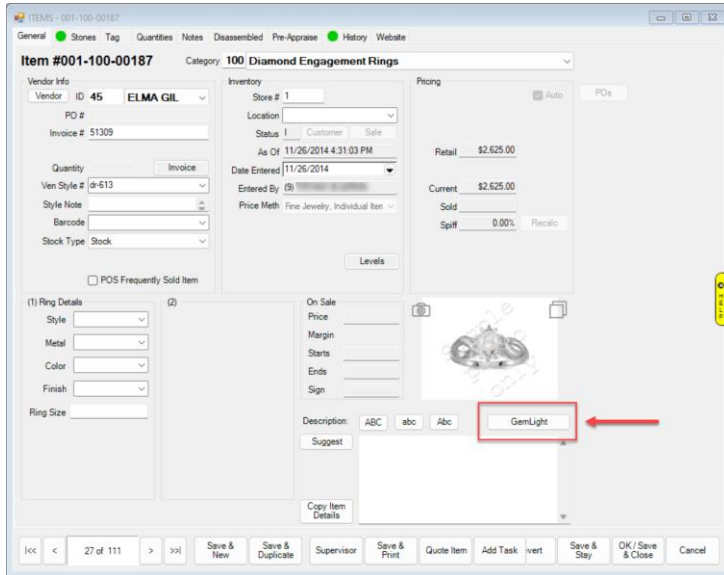
## Using GemLightbox

As mentioned, you have the option to use **both** features if you wish or **choose one** option that best suits your needs.

### Images

You can access the **GemLight** button from **two** locations:

- **Item Records**



- **Item Lists**

The screenshot shows a table of items with columns: Item #, Old #, Retail, Current, Status, Status Date, Type, Metal, Color, Finish, Weight, Size, Location, and Price Method. The 'GemLight' button is highlighted with a red box and a red arrow.

Item #	Old #	Retail	Current	Status	Status Date	Type	Metal	Color	Finish	Weight	Size	Location	Price Method
001-100-00002		\$6,600.00	\$6,600.00	In Stock	11/28/2012	Stock	18 Karat	White	Polished		7	engagement rings	
001-100-00026		\$2,995.00	\$2,995.00	In Stock	9/12/2012	Stock	14 Karat	White	Polished		6.75	engagement rings	
001-100-00027		\$3,680.00	\$3,680.00	In Stock	9/12/2012	Stock						engagement rings	
001-100-00030		\$3,525.00	\$3,525.00	In Stock	9/12/2012	Stock	18 Karat	White	Polished			engagement rings	
001-100-00039		\$2,700.00	\$2,700.00	In Stock	10/16/2012	Stock					6.5	engagement rings	
001-100-00044		\$4,500.00	\$4,500.00	In Stock	10/16/2012	Stock						engagement rings	
001-100-00045		\$625.00	\$625.00	In Stock	9/13/2013	Stock						Returned	
001-100-00063		\$1,500.00	\$1,500.00	In Stock	3/8/2013	Stock						engagement rings	
001-100-00065		\$1,500.00	\$1,500.00	In Stock	3/9/2013	Stock							
001-100-00066		\$1,150.00	\$1,150.00	In Stock	3/9/2013	Stock							
001-100-00073		\$850.00	\$850.00	In Stock	3/11/2013	Stock							
001-100-00076		\$1,400.00	\$1,400.00	In Stock	3/11/2013	Stock	Platinum						
001-100-00078	D3121	\$2,200.00	\$2,200.00	In Stock	1/10/2009	Stock	G	Yellow				engagement rings	
001-100-00097		\$3,600.00	\$3,600.00	In Stock	6/17/2013	Stock						engagement rings	
001-100-00102		\$750.00	\$750.00	In Stock	3/15/2020	Stock						Returned	
001-100-00108		\$4,500.00	\$4,500.00	In Stock	9/21/2013	Stock	18 Karat	White	Polished		6.5	engagement rings	
001-100-00127		\$800.00	\$800.00	In Stock	1/20/2014	Stock							
001-100-00130		\$3,600.00	\$3,600.00	In Stock	1/20/2014	Stock							
001-100-00132		\$1,200.00	\$1,200.00	In Stock	1/20/2014	Stock							
001-100-00133		\$1,200.00	\$1,200.00	In Stock	1/20/2014	Stock							
001-100-00134		\$1,800.00	\$1,800.00	In Stock	12/17/2018	Stock						Returned	

When you click this button from either location, it will search the **GemLightbox Jewelry Hub** for the item(s) selected. If the item is **matched** in the hub (**Edge Item # = GemLightbox SKU**) it will check for available images and **download** them.

Depending on the **System Option** setting, these **GemLight** images will **prepend**, **append**, or **overwrite** current images. See the previous section on **Setup** for a detailed breakdown on each available **System Option**.

If the item(s) **do not** already exist in the **GemLightbox Jewelry Hub**, it will upload them to jewelry hub as products that you can then go add images to.

**NOTE**

Images never automatically download from the GemLightbox Jewelry Hub into Edge. You must manually download from either the **Item Record** (one at a time) or from **Item Lists** (using checkboxes to select many at once).

## Descriptions

You can access the **Suggest** button from **two** locations:

- **Item Records – General Tab**

The screenshot shows the 'General' tab of an item record for '100 Diamond Engagement Rings'. The 'Description' field is populated with 'ABC abc Abc GemLight'. A red box highlights the 'Suggest' button located to the right of the description field. A red arrow points to this button. The interface includes various fields for vendor information, inventory, pricing, and ring details.

- **Item Records – Website Tab**

The screenshot shows the 'Website' tab of the same item record. The 'Web Description' field is populated with 'ABC abc Abc'. A red box highlights the 'Suggest...' button located to the right of the web description field. A red arrow points to this button. The interface includes fields for product type, collections, web title, meta title, meta description, meta keywords, and meta tags.

If you choose the **System Option** that activates GemLightbox's AI description generator, then when you hit the **Suggest** button on either the **Item's General** tab or **Website** tab, you will be presented with **3 AI generated suggestions** to choose from.

**NOTE**

It is normal for this process to take a few moments as it is waiting for the server to generate all 3 description options and return these based on **both** the **description** and **images** provided.