What's New in 2024 – Customers

Introduction

A series of exciting updates have been added to **Customers** beginning with **Edge version 24.1** that includes **expanded Customer** search options for more powerful marketing potential**,** bulk activation of **Rewards Cards,** and other **minor enhancements** designed to make managing your customers easier than ever before.

System Option

A new **System Option** was added giving you more control over **Customer Statements.** This option can be found by going to **Administrative > System Options > Statement Options**, or by **searching** the option listed below.

- **Sort Customer Statements** – Controls how Customer Statements are sorted when printed: by **Last Name**, by **Customer Number**, or **Not Sorted**.

Customer Find

Many additional search options have been added to **Customer Find**, giving you the ability to target additional groups of customers.

- Preferred Contacts (phone/email/address/social media)
- Cell/Mobile Number
- Do Not Contact – phone numbers
- Do Not Contact – emails
- Tax Exempt status
- House Accounts

Customer Lists

Supervisor Menu – Marking Customers Inactive

The 'Disable' button has been **removed** from the bottom of **Customer Lists** and replaced with the **Set Customers Inactive** option located under the **Supervisor** menu. With this move, the function has also been updated to now support marking **multiple customers** inactive at once.

Customer Mailing List Names – Alphabetized

Names that appear on your generated **Group/Mailing** lists will now automatically display in **alphabetical order**.

Rewards – Bulk Activate Rewards without Card

In 2023, we introduced the highly anticipated upgrade to the **Rewards Program** that granted users the ability to **Activate Rewards** cards at **POS** without needing the physical card in hand. This feature has been **expanded** to now allow for the activation of **many customers** at once without needing the physical cards, whereas previously this feature was limited to activation for **only one** customer at a time.