

# BriteCo – Appraisals and Insurance

## Overview

To provide even more value to retailers and consumers, **BriteCo** and **The Edge** have teamed up to create a speedy **Appraisal** process with a seamless integration that allows data and documentation to be imported directly from BriteCo, as well as offer customers an opportunity to obtain an **Insurance** quote on items directly from POS.

**BriteCo Appraisal** enables you to create **complete Appraisals directly within Edge** at the **time of sale** using BriteCo technology with **one-click**. It also allows for seamless creation of **off-the-street Appraisals** from Edge. This integration lets you track **In-Progress Appraisals** through BriteCo, **import** them into Edge when ready to be processed, and manage **Completed Appraisals** in Edge.

With **BriteCo's Insurance** option, you can give your customers peace of mind with a **click of a button** by providing them with a **BriteCo Insurance** quote directly from POS. This convenience makes the insurance process much faster and easier for your customer, which is better for the protection of his or her new purchase.

## Getting Started

**The BriteCo integration** is a licensed-based Edge integration requiring an initial sign-up through **BriteCo**. They will alert our **Customer Service** team about your subscription who will then issue you a new **Edge license** via email. The newly issued license must be installed prior to using this feature in Edge. Installation steps are **included** with your license.

Please contact our **Customer Service** department to be directed to a **BriteCo representative** for more information and to sign up:

[service@ajsllc.com](mailto:service@ajsllc.com)

## Setup

### System Options – Appraisals

After you have successfully installed your new license, you must set the **System Options** for **BriteCo** which will activate the **BriteCo buttons** throughout Edge.

Additionally, you must also **select** and **enter** an **Associate** as your **Default Appraiser**, as **BriteCo** requires an **Associate** on **each Appraisal**. This means that for insured items to be sent to them from POS, you must set the **Default Appraiser** in your **System Options**.

To set the System Options for **Appraisals**:

1. Navigate to **Administrative > System Options**.
2. Scroll down to the **Appraisals** section and locate the **Default Appraiser** and **Default Type of Appraisal** options and apply the following changes:

Default Appraiser	1
Default type of appraisal	BriteCo

• **Default Appraiser** – Associate ID number of the **Default Appraiser** to be assigned on new **Appraisals**. Enter the **ID number** from the **Associate Record** of the Associate that will act as the **Default Appraiser** on new Appraisals completed and sent to **BriteCo** from POS.

• **Default Type of Appraisal** – The store’s default type of Appraisal.

Click the **dropdown** arrow and select **BriteCo** from the list.

## System Options – Insurance

To send insurance quotes using BriteCo from POS, you must set the **System Option** that will activate **BriteCo Insurance** at POS. **Please note**, this option is set to **False** by **default**. This must be activated **manually** to send insurance quotes using BriteCo.

To set the System Option for **Insurance**:

1. From the **System Options** screen, scroll down to the **BriteCo Options** section and locate the option called **Use BriteCo for POS Insurance**.

2. From the dropdown menu, change this option to **True**.
3. Click **OK** to save your changes.

## Mapping

Once you have set the **BriteCo System Options**, the next step is to **map Edge Values** to **BriteCo Values**. This step is a **requirement** for this integration to function properly.

This section includes steps on **mapping Edge Values to the default BriteCo Values**. If you have many customized Edge Values, please see the individual sections below for detailed manual mapping options, as we recommend manually going through **each Edge Value** and comparing to their **BriteCo List** and **BriteCo Value** for the most accurate mapping



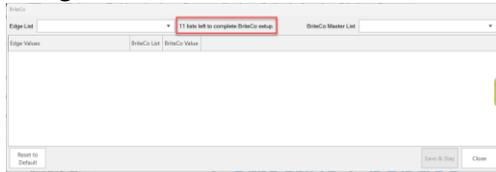
**BriteCo** will assist with your **initial mapping** as part of their onboarding process, but **please note** that you will be responsible for mapping **any future Edge Values** you may add for any **Edge Lists** by following the steps outlined in each section below.

Edge Lists that require mapping:

- Lists (including **custom** ones) assigned to **itMetalColor**
- Lists assigned to field **itMetalType**
- Lists assigned to field **stnShape**
- Lists assigned to field **stnIdentification**
- Lists assigned to field **stnEnhancement**
- **Stone Type**
- **Categories**
- **Watch Vendor Names**

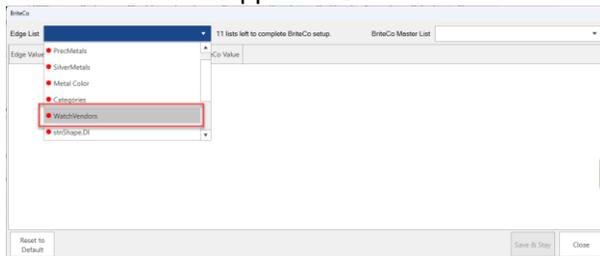
## To map Edge Values to BriteCo Values:

1. Navigate to **Administrative > BriteCo > Map Values**. The **BriteCo** mapping window will appear.



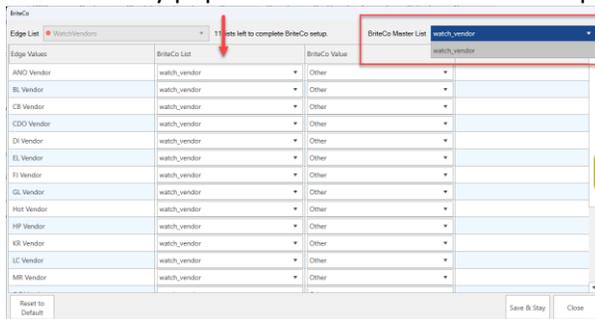
**Note:** To help guide you through the mapping process, the window will open with a **starting number of lists** left to map to BriteCo. This number will **count down** as each list is mapped successfully to let you know when you have completed mapping all required lists.

2. Click the **Edge List** dropdown and select a list to map. In this **example**, we will map **Watch Vendors** and have selected **WatchVendors** from the dropdown menu. One selected, the **Edge Value** column will list the values to be mapped to BriteCo.

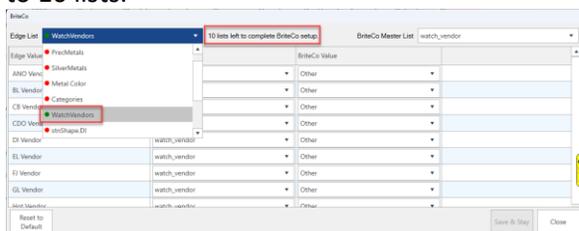


**Note:** To further help guide you through the mapping process, the **Red** dot indicates a list that has yet to be mapped. Once successfully mapped, this dot will change to **Green**, letting you know this list has been completed.

3. Click the **BriteCo Master List** dropdown and select the corresponding list to map. Each column will automatically populate with the values to be mapped.



4. Click **Save & Stay** to complete the mapping for this list, or **Close** if you have mapped the last required list. Once saved, you will notice the **Edge List dot** will turn **Green** and the **number of lists** to be mapped **decrease** by 1. In this **example** we have mapped just one required list, so the number decreased from 11 to 10 lists.



5. Follow the steps above to map each required list until you have **0 lists** left to complete.

## Categories

There is **no corresponding BriteCo Master List** when mapping the **Edge List** for **Categories**. Please note that your **Categories** list may look different than the example below, which is due both to being able to **mark Categories inactive** and being able to **add your own categories** in addition to the default Edge Categories.

Edge Categories will map to a BriteCo Value as **CategoryName\_Other** (bracelet\_other, earrings\_other, ring\_other, etc). You can choose a BriteCo value that may be more accurate to your custom Category by clicking the dropdown arrow.

Here you will see **Edge 100 Categories** and their corresponding **BriteCo Value**, as well as an example of how other Edge Categories will map to BriteCo.

Edge Values	BriteCo List	BriteCo Value	Edge Values	BriteCo List	BriteCo Value
100	ring_type	ring_engagement	250	other_type	other_gin
110	ring_type	ring_wedding_bands	260	other_type	other_other
115	ring_type	ring_wedding_bands	270	other_type	other_loose_gemstone
120	ring_type	ring_anniversary_bands	300	ring_type	ring_other
130	ring_type	ring_halo	310	earrings_type	earrings_other
140	ring_type	ring_halo	320	pendant_type	pendant_other
145	ring_type	ring_bridal_set	325	necklace_type	necklace_other
150	earrings_type	earrings_other	330	bracelet_type	bracelet_other
160	pendant_type	pendant_other	335	other_type	other_other
165	necklace_type	necklace_other	340	other_type	other_other
170	bracelet_type	bracelet_other	400	ring_type	ring_other
180	other_type	other_gin	405	ring_type	ring_other
185	other_type	other_other	410	ring_type	ring_other
190	other_type	other_loose_gemstone	415	ring_type	ring_other
200	ring_type	ring_other	420	ring_type	ring_other
205	ring_type	ring_other	425	earrings_type	earrings_other
210	earrings_type	earrings_other	430	necklace_type	necklace_chain
220	pendant_type	pendant_other	431	necklace_type	necklace_other
225	necklace_type	necklace_other	435	bracelet_type	bracelet_chain
240	bracelet_type	bracelet_other	440	bracelet_type	bracelet_other
			445	other_type	other_other

## BriteCo Precious Metals and Metal\_Grade Mapping

When mapping some **Edge Lists**, such as **PrecMetals** (Precious Metals), you may encounter multiple options under the **BriteCo Master List** dropdown. Under these circumstances, you will want to select the option that **best** applies to your selected list. Once you have selected the **BriteCo Master List**, you can then manually select the best corresponding options from the **BriteCo List** and **BriteCo Value** dropdowns.

In the example below, we have chosen to map the **PrecMetals Edge List** and have selected **Metal** under **BriteCo Master List**. For **Platinum**, we selected **Metal** as the **BriteCo List** option and **Platinum** as the **BriteCo Value** to complete mapping the **Platinum Edge Value**.

Edge Values	BriteCo List	BriteCo Value	BriteCo Master List
10 Karat	metal_grade	ten_k	metal
14 Karat	metal_grade	fourteen_k	metal_grade
18 Karat	metal_grade	eighteen_k	
24 Karat	metal_grade	twentyfour_k	
Platinum	metal	platinum	
Titanium	metal_grade	no_grade	

Additional **Metals Mapping** Examples:

- **Watch Metals:**

Edge Values	BriteCo List	BriteCo Value	BriteCo Master List
10 Karat	metal_grade	ten_k	metal_grade
14 Karat	metal_grade	fourteen_k	
18 Karat	metal_grade	eighteen_k	
Base Metal	metal_grade	no_grade	
Gold Filled	metal_grade	no_grade	
Overlay	metal	other	
StainlessSteel	metal	other	

- **Silver Metals:**

BriteCo			
Edge List		All lists have been mapped.	
Edge Values	BriteCo List	BriteCo Value	BriteCo Master List
.800 Silver	metal	silver	metal
.999 Silver	metal	silver	metal_grade
German Silver	metal	silver	
Sterling Silver	metal	silver	

- **Metal Color:**

BriteCo			
Edge List		All lists have been mapped.	
Edge Values	BriteCo List	BriteCo Value	BriteCo Master List
Rosé	metal	rose_gold	
White	metal	white_gold	
Yellow	metal	yellow_gold	

## BriteCo Gemstone Treatment List

Below is an example of manually mapping the **Edge List** named **stnEnhancement** with that list's **Edge Values** to the **BriteCo Value** and **BriteCo List** for **gemstone\_treatment**.

BriteCo			
Edge List		All lists have been mapped.	
Edge Values	BriteCo List	BriteCo Value	
Bleached	gemstone_treatment	other	
Dyed	gemstone_treatment	other	
Fracture Filled	gemstone_treatment	filled	
Heat Treated	gemstone_treatment	heated	
HPHT (High Pressure, High Temperature)	gemstone_treatment	other	
Impregnated	gemstone_treatment	other	
Irradiated	gemstone_treatment	likely_irradiated	
Laser Drilled	gemstone_treatment	other	
Lattice Diffused	gemstone_treatment	other	
Surface Coating	gemstone_treatment	other	

## Stone Identification Mapping

Here you will see how to map **Edge Lists** **stnIdentification** (Stone Identification) and **stnIdentification.DI** (Diamond Stone Identification) to their corresponding **BriteCo List** and **BriteCo Value**.

- **stnIdentification:**

BriteCo			
Edge List		All lists have been mapped.	
Edge Values	BriteCo List	BriteCo Value	
Natural	diamond_source	natural	
Simulant	diamond_source	natural	

- **stnIdentification.DI:**

BriteCo			
Edge List		All lists have been mapped.	
Edge Values	BriteCo List	BriteCo Value	
Laboratory-Grown	diamond_source	lab_grown	
Natural	diamond_source	natural	
Synthetic	diamond_source	natural	

# Stone Shapes and Pearl Types

Here you will see examples on how to map the **Edge Lists stnShape.cs** (Colored Stone Shapes), **stnShape.DI** (Diamond Stone Shapes), and **stnShape.pl** (Pearl Shapes) to their corresponding **BriteCo List** and **BriteCo Value**.

- stnShape.cs:**

Edge Values	BriteCo List	BriteCo Value
Baguette	gemstone_shape	other_shape
Cabochon	gemstone_shape	other_shape
Cameo	gemstone_shape	other_shape
Cushion	gemstone_shape	cushion_brilliant
Emerald	gemstone_shape	emerald
Fantasy Cut	gemstone_shape	other_shape
Heart	gemstone_shape	heart
Intaglio	gemstone_shape	other_shape
Marquise	gemstone_shape	marquise
Oval	gemstone_shape	oval
Pear	gemstone_shape	pear
Princess	gemstone_shape	princess
Rectangular Cushion	gemstone_shape	other_shape
Round	gemstone_shape	round
Square Cushion	gemstone_shape	other_shape
Trillian	gemstone_shape	other_shape
Various Shapes	gemstone_shape	other_shape

- stnShape.DI:**

Edge Values	BriteCo List	BriteCo Value
Asscher	diamond_shape	asscher
Baguette	diamond_shape	other_shape
Bullet	diamond_shape	other_shape
Cushion	diamond_shape	cushion_brilliant
Emerald	diamond_shape	emerald
Fantasy Cut	diamond_shape	other_shape
Heart	diamond_shape	heart
Kite	diamond_shape	other_shape
Lily	diamond_shape	other_shape
Lucere	diamond_shape	other_shape
Marquise	diamond_shape	marquise
Oval	diamond_shape	oval
Pear	diamond_shape	pear
Princess	diamond_shape	princess
Radiant	diamond_shape	radiant
Rectangular Cushion	diamond_shape	other_shape
Rose Cut	diamond_shape	other_shape
Round	diamond_shape	round
Square Cushion	diamond_shape	other_shape
Star	diamond_shape	other_shape
Trapezoid	diamond_shape	other_shape
Trillian	diamond_shape	trillian
Various Shapes	diamond_shape	other_shape

- stnShape.pl:**

Edge Values	BriteCo List	BriteCo Value
Baroque	pearl_type	akoya
Biwa	pearl_type	akoya
Cultured	pearl_type	cultured_seed
Fresh Water	pearl_type	akoya
Mabe'	pearl_type	mabe
Potato	pearl_type	akoya
Round	pearl_type	akoya
South Sea	pearl_type	south_sea
Tahitian	pearl_type	tahitian
Various Shapes	pearl_type	akoya

## Stone Type Mapping

For mapping **Stone Types**, how the **Edge Value** is entered determines how Edge will connect to the **BriteCo Value**. In some scenarios these will **not always** match, so it is our recommendation that you look at each **individually** to ensure the **most accurate** mapping result.

As seen in the first example image below, the **Edge Value** will be **Pink Sapphire** where the **BriteCo Value** is **Sapphire – Pink**.

Edge Values	BriteCo List	BriteCo Value
JADE	stone_type	Jade - Jadeite
KUNZITE	stone_type	Kunzite
LAPIS	stone_type	Lapis Lazuli
MADERIA CITRINE	stone_type	Citrine
MALACHITE	stone_type	Not Specified
MOONSTONE	stone_type	Moonstone
MORGANITE	stone_type	Morganite
MOTHER OF PEARL	stone_type	Pearl
ONYX	stone_type	Onyx
OPAL	stone_type	Opal - Black
OTHER	stone_type	Sapphire - Other
PARAIBA TOURMALINE	stone_type	Not Specified
PEARL	stone_type	Pearl
PERIDOT	stone_type	Peridot
PINK SAPPHIRE	stone_type	Sapphire - Pink
PRECIOUS TOPAZ	stone_type	Topaz - Other
PREHNITE	stone_type	Not Specified
RHODOULITE GARNET	stone_type	Not Specified
ROSE QUARTZ	stone_type	Quartz
RUBELLITE TOURMALINE	stone_type	Rubellite
RUBY	stone_type	Ruby

Edge Values	BriteCo List	BriteCo Value
ALEXANDRITE	stone_type	Alexandrite
AMETHYST	stone_type	Amethyst
AQUA	stone_type	Aquamarine
AVENTURINE	stone_type	Not Specified
BLUE TOPAZ	stone_type	Not Specified
BLUE ZIRCON	stone_type	Not Specified
CHROME DIOPSIDE	stone_type	Not Specified
CHRYSOBERYL	stone_type	Chrysoberyl
CHRYSOPARSE	stone_type	Not Specified
CITRINE	stone_type	Citrine
CREATED DIAMOND	stone_type	Diamond
CREATED EMERALD	stone_type	Emerald
CREATED RUBY	stone_type	Ruby
CREATED SAPPHIRE	stone_type	Sapphire - Other
CUBIC ZIRCONIUM	stone_type	Not Specified
DIAMOND	stone_type	Diamond
DRUZY	stone_type	Not Specified
EMERALD	stone_type	Emerald
GARNET	stone_type	Garnet - Almandine
HEMATITE	stone_type	Not Specified
IOULITE	stone_type	Iolite

## Watch Vendors

Below is an example of manually mapping the **Edge List** named **WatchVendors** with that list’s **Edge Values** to the **BriteCo Value** and **BriteCo List** for **watch\_vendor**.

Edge Values	BriteCo List	BriteCo Value
KW	watch_vendor	Other
REI	watch_vendor	Richard Mille
ROL	watch_vendor	Rolux

## BriteCo Appraisals at POS

Developed in relation to the **Quick Appraisals** feature, the **BriteCo Quick Appraisals** feature offers you additional convenience by allowing you to pull data **directly from BriteCo into Edge** to automatically populate the fields on the **Appraisal Intake** form. This provides a **seamless integration** between Edge and BriteCo, allowing you to track Appraisals on both the Edge side and through the **BriteCo Dashboard**.

You can access BriteCo for **Appraisals** in **two ways** from POS:

- **Appraisal Intake** button – Access **BriteCo Quick Appraisals** directly
- **Sell Item** button – Add an **Item** to a saleline, then create a **BriteCo Quick Appraisal** from the saleline.

## Appraisal Intake

**BriteCo Appraisals** works just like any regular **Appraisal Intake** at POS. You will **find the customer** and select the **associate**, as normal, then click the **Appraisal Intake** button.

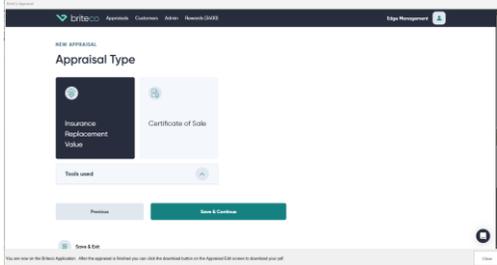
You will notice **new BriteCo buttons** at the bottom of your intake screen.



### NOTE

If you are a BriteCo customer and **do NOT** see these BriteCo buttons on your **Appraisal Intake** screen, please verify that you have installed your **new license** that reflects your **BriteCo subscription** and have **activated** the **BriteCo System Options**.

- **New BriteCo** – Redirects you to BriteCo to start a **new Appraisal** directly through **BriteCo**. Once saved, it can then be imported and completed through Edge.



- **Import BriteCo** – Allows you to **import Appraisals** from BriteCo into Edge using the **BriteCo ID** located in the **ID column** from the **In Progress** section on the **Appraisals** tab of your **BriteCo Dashboard**.



Date	ID	Customer	Inventory Number	Description	Value	Appraiser	Status
Jan 08, 2025	4D01DBA090			Women's Gabriel and...	\$2,019	Edge Management	IN PROGRESS

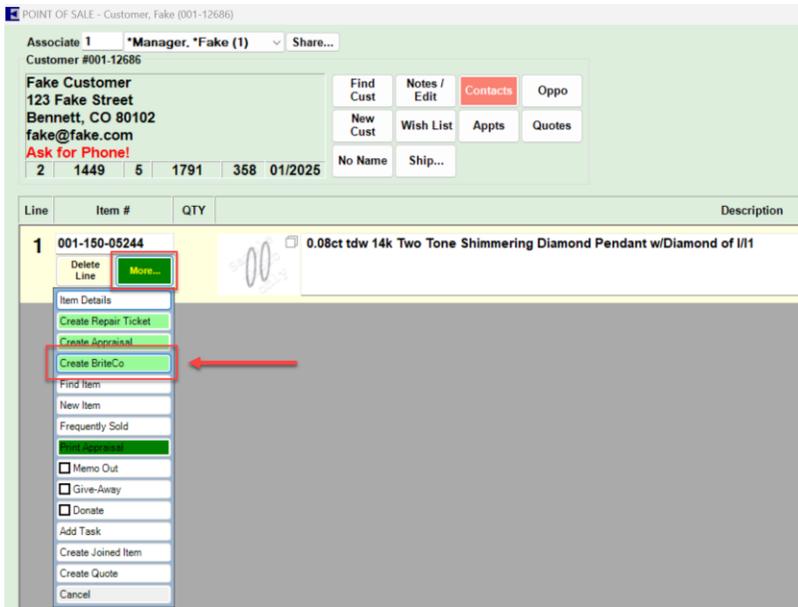
When you click **OK**, the **new Is Already Done** checkbox will automatically appear **checked**, and the **information from BriteCo** will populate the **corresponding fields** on the **Appraisal Intake** screen. This includes attaching the **BriteCo Appraisal Document** in the new **Appraisal Document** field, which you can **print** conveniently from the intake screen using the **new Print** button that will appear when the document is attached.

Click **Save & Close** to complete your transaction or click **Save & New** to follow the steps above to add a new, additional **Appraisal** to your transaction.

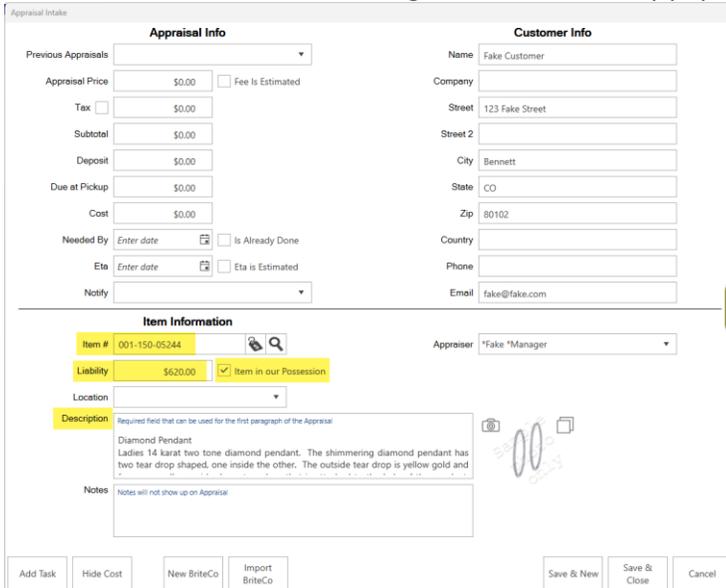
## Sell Item

Accessing **BriteCo Quick Appraisals** through **Sell Item** works just like selling any Item at POS. **Find or Add the customer** and select the **associate**, as normal, then click **Sell Item**.

Once you have **found** or **added** your **Item** to the saleline, **click More**. Click the new **Create BriteCo** button, which will open the **Appraisal Intake** screen.



The relevant **Item details** and **images** will automatically populate the appropriate fields.

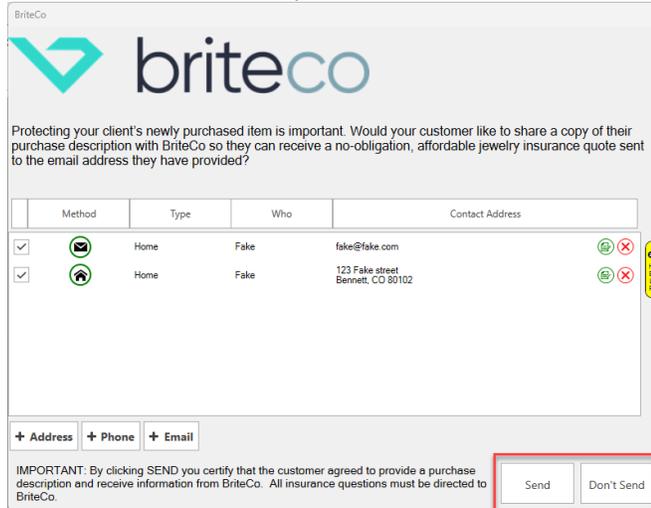


Follow the steps in the **Appraisal Intake** section to complete your **BriteCo Appraisal**.

## BriteCo Insurance at POS

With the **BriteCo Insurance System Option** set, you can now have customer purchases sent up to BriteCo directly from POS, to then have customers receive a quote from BriteCo quickly and conveniently to the email address they provided.

Process a sale as normal, then make the selection to **Send** or **Don't Send** the sale up to BriteCo for customers to receive their insurance quote.

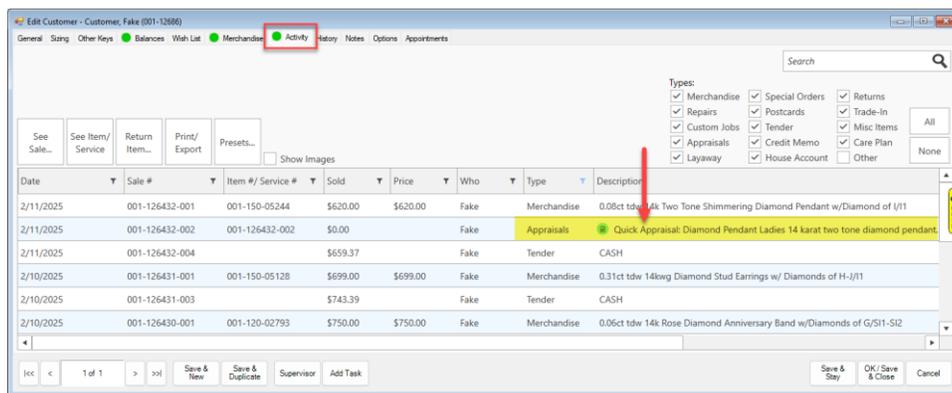


## Accessing Completed BriteCo Quick Appraisals

After the transaction is completed at POS, **BriteCo Quick Appraisals** can be accessed from either the **Customer** or **Services** menu the same way as regular Appraisals.

### Customer Record

When accessed from a **Customer Record**, a **BriteCo Quick Appraisal** will be clearly marked as a **“Quick Appraisal”** in the **Description** column as shown in the example below:



### Services Menu

**BriteCo Appraisals** can be accessed through the **Services** menu just like any regular Appraisal by navigating to **Services > Find > Appraisals** and entering search criteria to locate your desired Appraisal.

The **Appraisal Edit** screen will open on the **General** tab, with a new **BriteCo** button that, when clicked, will **upload** the Appraisal information to BriteCo.

The screenshot shows the 'Appraisal Edit' screen with the 'General' tab selected. The 'Appraisal Info' section includes fields for Appraisal Price (\$200.00), Tax (\$0.00), Subtotal (\$200.00), Deposit (\$0.00), Due at Pickup (\$200.00), Cost (\$200.00), Needed By (1/20/2025), Eta (1/20/2025), Done, Picked Up, Canceled, Notify (Email: fake@fake.com), and Last Notified. The 'Customer Info' section includes Name (Fake Customer), Company, Street (123 Fake Street), Street 2, City (Bennett), State (CO), Zip (80102), Country, Phone, and Email (fake@fake.com). The 'Item Info' section includes Liability (\$1,499.00), Item # (001-150-05195), and Location (Waiting to be assigned). At the bottom, a navigation bar contains buttons for '1 of 1', 'See Customer', 'See Sale', 'Print Envelope', 'Hide Cost', 'Add Task', 'BriteCo' (highlighted with a red box and a red arrow), 'Save & Stay', 'Save & Close', and 'Cancel'.

From the **Details** tab, same as with the **Appraisal Intake** screen, you can conveniently import all relevant **Appraisal documentation** from BriteCo by providing the **BriteCo ID** in the **BriteCo ID** box.

Make sure **BriteCo Appraisal** is selected under **Appraisal Type**, which will activate the **BriteCo ID** field, then enter the **BriteCo ID** into the box and click the **Save** icon.

The screenshot shows the 'Appraisal Edit' screen with the 'Details' tab selected. The 'Appraisal File' is 'SampleFile'. The 'Appraisal' is 'Fake \*Manager'. The 'Description' is 'Diamond Earrings: Ladies - 14 karat white gold ideal cut diamond earrings. Each earring is three prong set with a 0.30 carat ideal cut diamond. The diamonds have a total diamond weight of 0.60 carat with a color of F-G and a clarity of I1. The earrings have a post closure and a high polish finish. (001-150-05195)'. The 'Estimated Replacement Value' is shown. The 'Appraisal Type' is 'BriteCo Appraisal'. The 'BriteCo ID' field is highlighted with a red box and contains 'SampleID123456'. A dialog box is displayed in the center asking 'Do you want to download the BriteCo appraisal?' with 'Yes' and 'No' buttons. The 'BriteCo' button in the navigation bar is also highlighted with a red box.



For more information on the **updates to the Appraisal Module**, please visit the [Appraisal Revamp](#) section of the EdgeUser knowledgebase.